



Become a HealthyEmail Supporter.

What is HealthyEmail? HealthyEmail is a nonprofit organization created to maximize the potential of email use in the healthcare industry.

The organization is initially addressing the increasing problems involving physicians' email communications with patients, hospitals, insurers, and other doctors — particularly where sensitive patient information is involved. HealthyEmail is guided by a multi-disciplinary Advisory Board comprised of experts from every aspect of the healthcare industry, including leading physicians, risk management professionals, and regulatory experts.

HealthyEmail provides resources free of charge for healthcare professionals to educate themselves, their patients, and

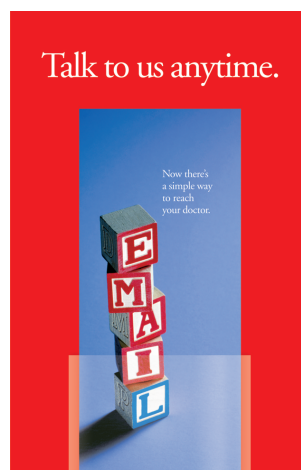
their partners about the benefits of secure email. Resources include policy guidelines, patient pamphlets, and educational materials developed by HealthyEmail. As the organization evolves, additional educational materials and guidelines will be available.

As part of this initiative, HealthyEmail is providing two-year licenses of an award-winning email encryption program, ZixMail™, free of charge and without obligation to every physician in the United States and members of their office staff. Any doctor practicing in the U.S. can download the encryption software for themselves and two others in their office as well as print policy guidelines and educational materials established by HealthyEmail via the organization's Web site at www.healthyemail.org.



Posters for your physicians' waiting rooms to help educate patients.

Brochures to give patients an overview of the "do's and don'ts" of communicating via email with physicians.



Display unit to hold patient education brochures for your physicians' offices.



HealthyEmail enables the healthcare industry to achieve the benefits associated with improved electronic communications with all constituents by insuring privacy and security and reducing complexity and inefficiencies found with incompatible systems.

Supporters help improve physician communication.

The lack of technical resources, time, and subject matter expertise have prevented many physicians from adopting email as a communications tool. Thus, many physicians are missing out on the significant benefits email can provide.

HealthyEmail is looking to identify organizations that encourage their affiliated and member physicians to use email in an appropriate manner and leverage the guidelines, educational material, and resources provided by HealthyEmail.

No cost, no obligation.

There's no cost involved. HealthyEmail Supporters simply agree to encourage the appropriate use of email to their physicians consistent with the guidelines prepared by HealthyEmail. Plus, select HealthyEmail Supporters receive prominent recognition on patient educational pamphlets and on the HealthyEmail Web site. It's that easy.

The first HealthyEmail Supporters in each state receive:

- Recognition on HealthyEmail patient educational pamphlets that will be distributed to every physician's office within their state that registers with HealthyEmail. Each physician's office will also receive a free display unit for the pamphlets. (national and regional organizations may receive recognition on multiple state pamphlets)
- Recognition on the HealthyEmail Web site

HealthyEmail does not require an endorsement of the specific guidelines or secure email application, but rather general support for the use of email to enhance efficiency, privacy, and security for physicians and their patients. HealthyEmail Supporters gain credibility among their membership and show their dedication by providing physicians with helpful tools to help improve the productivity of electronic communication within their practices.

To become a HealthyEmail Supporter, or for more information about HealthyEmail, visit www.healthyemail.org, or call toll-free 866-251-4949.

