



News Release

For immediate release

HealthyEmail™ Hosts Capitol Hill Event to Demonstrate Practicality and Benefits of Email use in the Healthcare Industry

Members of Congress to participate in event, which will feature announcement of computer equipment donations to healthcare facilities nationwide

WASHINGTON, D.C. – Feb. 27, 2003 – HealthyEmail™, the recently launched nonprofit organization created to maximize the potential of email use in the healthcare industry, is hosting a demonstration this morning on Capitol Hill for members of Congress, their staffs and healthcare industry executives.

The event is scheduled for noon to 2 p.m. today at 1116 Longworth House Office Building.

“One of the catalysts for the HealthyEmail initiative is the Health Insurance Portability and Accountability Act of 1996 (HIPAA), which requires physicians to safeguard sensitive health information sent via electronic networks, including email, by April 2003,” said Stacy Smith, HealthyEmail executive coordinator. “In light of this federal mandate and the solution that we provide to physicians for compliance, it only makes sense that we do this demonstration for members of Congress showing just how easy it is for the entire healthcare industry and its patients and members to communicate securely.”

The demonstration will show how practical the use of secure email is for the healthcare industry and how the introduction of the HealthyEmail program will make email easier and safer for patients, doctors and the industry. Scheduled to attend the morning event are:

- Senator Max Baucus (MT)
- Rep. Bob Beauprez (CO)
- Rep. Marsha Blackburn (TN)
- Rep. Ginny Brown-Waite (FL)
- Rep. Steve Buyer (IN)
- Rep. Michael Capuano (MA)
- Rep. Eliot Engel (NY)
- Rep. Ernie Fletcher (KY)
- Rep. Pete Sessions (TX)
- Rep. Joe Wilson (SC)

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Page 2 of 2

In addition to the demonstration, HealthyEmail will formally announce the donation of approximately 80 Dell computers to healthcare facilities nationwide. The facilities, which are all nonprofit or public organizations that are providing care in a non-institutional setting, will be utilizing the HealthyEmail guidelines, educational material and secure email application. The computers, which will help increase connectivity between physicians and their patients and other healthcare organizations using the HealthyEmail secure email software and the messaging portal, are slated to be donated to facilities in New York, Texas, Colorado, Florida, Massachusetts, Montana, Kentucky, South Carolina and Indiana. Specific facilities will be announced at the February 27th event.

HealthyEmail launched February 18th to address the increasing problems involving physicians' email communications with patients, hospitals, insurers and other doctors, particularly where sensitive patient information is involved. As part of this initiative, HealthyEmail announced that it is providing two-year licenses of an award-winning email encryption program, ZixMail™, from Zix Corporation (Nasdaq:ZIXI), and other e-messaging educational tools free of charge and without obligation to all physicians in the United States and their office staffs. Any doctor in the U.S. can go to www.healthyemail.org and download guidelines, educational materials and policies established by HealthyEmail, as well as secure email software, for themselves and two other people in their office.

About HealthyEmail

HealthyEmail is a Dallas-based nonprofit organization created to maximize the potential of email use in the healthcare industry. The organization is addressing the increasing problems involving physicians' email communications with patients, hospitals, insurers and other doctors, particularly where sensitive patient information is involved. The organization is guided by a multi-disciplinary Advisory Council, comprised of experts from every aspect of the healthcare industry – leading physicians, risk management and regulatory experts. For more information, go to www.healthyemail.org.

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